

# who cares about *Kelsey*?

## Purchasing Guide

### If you are purchasing the *Who Cares About Kelsey?* DVD for:

- Use by an organization, company or school as an educational or training tool
- Use as a representative of a company or organization who will use the DVD as an educational or training tool for clients or partners
- A gift for an organization or school to use as an educational or training tool

### You should purchase the *Who Cares About Kelsey?* Education DVD Kit



### The Education DVD Kit contains:

- The "Director's Cut": 75-minute feature film, with audio description and closed captioning
- 11 powerful mini-films with closed captioning. Learn more about the mini-films [HERE](#).
- Two *Who Cares About Kelsey?* trailers
- A license to use the Kit materials for educational, instructional and institutional use, including password-protected streaming rights for classroom/course use only. Providing general access to the film and/or charging admission is strictly prohibited.
- *Who Cares About Kelsey?* educational materials (60+ pages in digital format on an enclosed CD):
  - Discussion Guide for *Who Cares About Kelsey?*, as well as guides for 10 of the mini-films
  - 16 "What Works?" documents
  - Seven "Issues Facing Schools" documents
  - Issues Summary, Statistics, Bibliography, Glossary of Key Terms/Acronyms
- Read more about the educational materials [HERE](#).
- Access to exclusive online password-protected educational materials

### Price:

For Colleges, Universities, Private Consultants, and For-Profit Organizations: **\$195 (plus S&H)**

K-12 Schools and Non-Profit Organizations: **\$145 (plus S&H)**

### If you are purchasing the *Who Cares About Kelsey?* DVD for:

- Personal use to view with family, neighbors and friends
- To give as a gift – as a parent or guardian to your child's teacher – to help facilitate communications for your family
- Any other reason that is personal in nature

### You should purchase the *Who Cares About Kelsey?* DVD for Individual Use



### The individual use DVD contains:

- The "Director's Cut": a 75-minute feature (same film that is in the Ed. DVD Kit) with audio description and closed captioning
- The "Public TV cut": a 56-minute version, with audio description and closed captioning
- Two *Who Cares About Kelsey?* trailers
- One additional mini-film: *Education Revolution at Somersworth High School*
- This version also contains the license for **individual use only**, and does not include any educational materials or the other 10 mini-films

### Price:

**\$25 (plus S&H)**

### Questions?

Please contact the IOD Bookstore.

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